

RULES OF PARTICIPATION 2022

“Donations that Bear Fruit” contest

1. Contest Period

The “Donations that Bear Fruit” contest (hereinafter the “Contest”) is held by Krōps Imports Inc. (hereafter the “Organizer”) and is offered at the following participating supermarkets: Supermarchés IGA, IGA extra, Rachele-Béry, Les Marché Tradition, and Bonichoix participating in Québec. The contest commences at 12:00:01 AM EST on March 5, 2022, and ends on April 5, 2022, at 11:59 PM (hereinafter the “Contest period”). The contest is held on the internet. All entries must be received by 11:59:59 PM EST on April 5, 2022 (the "Contest Closing Time"). All entries submitted after the Contest Closing Time will not be accepted.

2. Eligibility

2.1 The Contest is open to Québec residents who have reached the age of majority (18 years) or older at the time of contest entry, with the exception of the employees, representatives and agents of: (i) Krōps Imports Inc., Sobeys Quebec, Supermarchés IGA, IGA extra, Rachele-Béry, Les Marchés Tradition, Bonichoix, Montreal Canadiens Children’s Foundation, of any partnered groups, affiliated organizations, franchises and successors, fulfillment agencies involved in the development or execution of the Contest in any way, or representatives of the groups aforementioned; and (ii) persons with whom those specified in are domiciled or immediately related. The persons and entities specified in (i) and (ii) are referred to collectively herein as the "Contest Entities".

2.2 For these Rules and Regulations, the entrant is the person whose name appears on the electronics entry form (the “Entry Form”).

2.3 To officially be declared a winner, each selected entrant must first correctly answer a mathematical skill-testing question, comply with these present Rules and Regulations, and sign and return to the Exoneration of Responsibility Form (hereinafter the “Exoneration Form”). Failure to comply with the conditions listed in the present Rules and Regulations could disqualify the participant.

2.4 An entrant must meet the eligibility requirements set out in these Rules from the time of entry until the time he/she is confirmed a winner (if he/she becomes a winner).

2.5 Copy of rules and regulation is available at www.donsquiportentfruit.com.

3. How to Enter

3.1 With purchase of a case of 1.8kg Nadrcott Clementines specially identified with the Montréal Canadiens Children’s Foundation logo (“the Products”), the consumer will find the UPC code on the wrapper of each package of any participating products. The items identified for this promotion can be available from April 5, 2022, to March 5, 2022, or until depletion of stock, whichever occurs first.

3.2 During the Contest Period, go to www.concoursquiportentfruit.com (the "Website"), read the rules and regulations, then complete the Entry Form". The participant must complete the entry form by completely filling in their full name, address, telephone number, email, age, answer the mathematical skill testing question located on the participation entry correctly, the UPC code found on any participating products, including identifying the store from which you purchased the Product (the "Store"), check the box confirming that participant is age 18 or older and has read and agreed to the contest rules and regulations. All form fields must be duly and correctly completed. Click “send” button to submit the entry form for your chance to win one of the Contest Prizes (the "Prizes"). Participant will automatically have one (1) entry for the prize draw.

4. No Purchase Necessary

4.1 Purchase of any products is not required to enter the Contest and will not improve your chances of winning. To obtain a free UPC code without purchase, you are required to answer a skill testing question and submit an original and unique essay. Please send a request in a self-addressed postage-paid envelope, including your full name, address, telephone number (with area code), age, email address, answer the following mathematical skill testing question correctly:

$$(50 \times 4) \div 2 + 30 - 5 = \underline{\hspace{2cm}}$$

Submit a unique and original essay of at least 500 words on the subject on "*Why you are a Montréal Canadiens fan?*"

Only one request can be made by mail per external envelope. A UPC code will be sent in the self-addressed postage-paid envelope included with each eligible request received by mail by no later than April 5, 2022. Request must be postmarked. Mail request to the address below:

Concours Des Dons Qui Portent Fruit
9761 boul. des Sciences
Montréal, Québec H1J 0A6

Once you have obtained a UPC code, you may enter the Contest online at the Website, as detailed above, before the Contest Closing Time, postmark required, or are considered null in void. All entrants warrant that all essays provided by them are original to them and that they do not infringe the rights of any third parties. A maximum of five (5) entries without purchase required by domicile.

5. Limit

A limit of (1) one case of 1.8kg Nadrcott Clementines and one (1) unique barcode per week is imposed on every person, regardless of the e-mail address, telephone number, postal address or any other contact information provided on the form. According to the factors set out in Article 6, the number of entries received for these codes may vary.

Entries are subject to verification at any time. The Organizer reserves the right, in its sole discretion, to require a participant's proof of identity or eligibility. Please keep barcodes used to enter the contest, as they may be required as proof of eligibility. Failure to provide proof of identity and eligibility at the time and to the satisfaction of the organizer may result in disqualification.

6. Chances of Winning

The chances of winning a prize in this contest depend on the number of admissible participation entries received by Contest Closing Time.

7. Prizes Offered: 12 prizes

7.1 List of Prizes:

Unless otherwise indicated, all the prizes outlined in the rules and regulations are in Canadian Dollars.

1st prize: Dream evening at Bell Center for a Montréal Canadiens Game– The prize details: Two (2) tickets to attend a Montreal Canadiens match (Club Desjardins section), a welcome message on the big screen, an autographed jersey by a player and a after the match meeting with a Montreal Canadiens Ambassador. The selection of the match will be done according to availability and is to the discretion of the Montreal Canadiens Children's Foundation.

1 winner

Total estimated value: 1 200\$

2nd and 3rd prize: One (1) of (2) two autographed Jersey by the 2021-2022 Montreal Canadiens team.
2 winners
Total estimated value: 600\$ each

4th, 5th, and 6th prize: One (1) of three (3) autographed t-shirts autographed by a player of the Montreal Canadiens.
3 winners
Total estimated value: 100\$ each

7th, 8th, and 9th prize: One (1) of three (3) caps autographed by a Montreal Canadiens player.
3 winners
Total estimated value: 100\$ each

10th, 11th, 12th prize: One (1) of Three (3) pucks autographed by a Montréal Canadiens player.
3 winners
Total estimated value: 75\$ each

Total estimated value of prizes: \$ 3 225

The prizes do not include any transport, parking, cost of overnight accommodations or any other cost or charges other than those described above (article 7.1).

7.2 All amounts and costs related to the acceptance any Prizes, including but not limited to all income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize, which are not expressly covered by the Organizers are the sole responsibility of the individual winner. It is the individual winner's responsibility to understand and abide by any and all federal, provincial, territorial, local or foreign tax laws that may apply to acceptance of a Prize.

TOTAL VALUE OF PRIZES OFFERED: \$3,225

8. DRAWING

The draw for each of the prizes will be held at the offices (or remotely, depending on the rules of Public Health on said date) of Akufen, the agency in charge of the management of online entries for this Contest, situated at 6640 Esplanade Avenue, Montreal (QC), H2V 4L5.

The at random drawing will take place on April 8, 2022, at 10 AM (ET) from all the participating entry forms received during the admissible contest period.

GENERAL RULES

9. Exoneration of Responsibility

9.1)

- a) Have answered the mathematical skill testing question correctly.
- b) Have been reached by telephone or email by the Organizer within five (5) business days following the contest.
- c) Signed and returned the Exoneration of Responsibility Form provided by the Organizer within fourteen (14) days after receiving the document.

10. To be declared a winner, any person whose entry will be drawn will be eligible for this Contest, as specified in Article 2 of these Rules and Regulations and must comply will the other conditions stipulated in the Rules and Regulations. To be declared a winner and claim the prize, the randomly selected person must:

- Have duly completed all fields on the Entry form

- Be reached by telephone by the organizers of the contest with the telephone number indicated on the participation entry form. The Organizers of the Contest will communicate with the winner by telephone starting on April 11, 2022. The winner must accept their prize before 12:00 PM on April 18, 2022 or forfeits the prize (NUL AND VOID). If, after making all reasonable attempts the organizers are unable to reach the selected entrant in the time limit allotted by the organizers, another participation entry form will be randomly selected, among the admissible supplementary participation entries until a winner is chosen or may, at its sole discretion, cancel the prize.
- Have completed the obligatory section requested in the participation entry and responded correctly to the mathematical skill testing question written on the participation entry form.
- Complete and sign the declaration form and exoneration of responsibility and send back to Organizer before taking possession of their prize.
- Be a Québec resident, age 18 or older.

If the selected person does not respect one of the above stated conditions or any condition provided in the present contest regulations, they will be disqualified and forfeit the prize. In that case, the organizer may at its sole discretion, cancel the prize or proceed with another draw until a winner is chosen.

11. The declared winning individuals will be contacted via telephone using the number indicated on their respective participation entry forms from April 11, 2022, to April 18, 2022. The prizes will be shipped by mail after Organizers receives the signed exoneration forms by the prize winner.

12. This contest is organized by Kröps Imports Inc. (here after known as “organizers of the contest”) and is open to Québec residents aged 18 years or older, with the exception of (i) employees,) Kröps Imports Inc., Sobeys Quebec, Supermarchés IGA, IGA extra, Rachelle-Béry, Les Marchés Tradition, Bonichoix, Montreal Canadiens Children’s Foundation, of any partnered groups, affiliated organizations, franchises and successors, or representatives of the groups aforementioned; and (ii) A person for whom a publicity contest is carried on, his employee, representative or agent, a member of the jury and the persons with whom they are domiciled may not enter the contest.

13. No partners or affiliates of Kröps Imports Inc., Sobeys Quebec, Supermarchés IGA, IGA extra, Rachelle-Béry, Les Marchés Tradition, Bonichoix, Montreal Canadiens Children’s Foundation (known hereafter as “the group” will not be held responsible for the use of the prize accorded within the scope of the contest and assumes no responsibility in respect to the prize or the events that ensue the contest. The winner will be obligated to sign a declaration and exoneration of responsibility form to comply with the above statement.

14. The participation entries and exoneration forms are subject to verification by the organizers of the contest. All participation entries deemed illegible, mutilated, remitted outside the contest period or obtained by a non authorized source, will not be permitted to participate. The use of software or any other devices enabling automated entry is forbidden. Entry ballots and waivers that are incomplete, illegible, fraudulent, damaged, sent late, contain an invalid email address or telephone number, lack correct answer to skill testing question mathematical question or are otherwise non-compliant with these Rules and Regulations will be automatically voided and will not entitle the entrant to a prize. All no purchase necessary participation requests who do not meet the criteria established in paragraph 4, will not be permitted to participate. All persons who participate or wish to participate in this contest using a means contrary to the spirit of the contest or of an unjust nature towards other participants (ex.: pirating of information, obtaining fraudulent participation entry forms, etc...) will be automatically disqualified and can be referred to proper juridical authority. The decision of the organizers in this instance is final and without recourse.

15. The winning person recognizes that the execution of services linked with the prize is entirely and uniquely the responsibility of the supplier of the services. The winner will be obligated to sign a clause to that affect included in the declaration and exoneration of responsibility form. The Organizer takes no responsibility for issues or incidents that might occur after awarding and/or use of the prize.

16. Kröps Imports Inc. reserves the right, at their sole discretion, to substitute the prize of the same nature or of equal value or an equal monetary value in the event that the prize or an element of the prize is not available, and this, for any which reason. The admissible winning prize person cannot transfer or substitute

for another prize. The prize must be accepted as awarded and cannot be exchanged into monetary funds. The prize cannot be transferred to another person without the authorization of Krōps Imports Inc. A written request must be submitted and these requests must respect the all rules conditions.

17. The organizers of the contest reserve the right, to their sole discretion, to cancel, terminate or to suspend the present contest in the event of any of the following manifestations, a virus, an information bug, an unauthorized human intervention or all other uncontrollable causes that can corrupt or affect the administration, the security, impartiality or the normal sequence of the contest, approved on the condition of the Régie des alcools, des courses et des jeux du Québec.

18. The refusal to accept a prize liberates the contest organizer of all responsibilities related to the prize, including its delivery.

19. The organizer will not be held liable for entries that are late, lost, misdirected, illegible or incomplete. All entries must be original and be submitted by the participant. Multiple entries, reproductions and photocopies of entries are prohibited. The participant may be asked to demonstrate to the organizer of the contest that they are in fact the owner of the email address used to enter the contest.

20. The Organizer will no way guarantee that the internet contest site will be accessible or operational without interruptions or errors during the Contest Period. The Organizer takes no responsibility for any malfunction, virus or “bug” of the Internet site, failure to receive entries due to transmission errors, busy signals, or technical failures of any kind, including, without limitation, fraud, malfunctioning of any network, servers, access providers, hardware, or software, whether originating with the sender or recipient, or incomplete, deleted, illegible entry that might limit or prevent an individual from entering the Contest. The Organizer takes no responsibility for damage or loss that might be caused, directly or indirectly, in whole or in part, by downloading software or forms from the Contest Internet site and by the transmission of information relating to the Contest. The organizer while acting in good faith reserves the right at their discretion to, cancel, end, modify or suspend the contest, whether in totality or in part.

21. This contest is subjected to all laws and all applicable federal, provincial, and municipal rules. The decisions rendered by the organizers are final in all aspects of the said contest. Any attempt to sabotage the legitimate operation of this Contest constitutes a violation of civil and criminal law. Should such an attempt be made, the Organizer reserves the right to render invalid those entries and to seek recourse and damages to the fullest extent permitted by law.

22. In participating in this contest, the winner accepts that their name, area of residence, voice, image, photography and/or declaration relative to the prize will be used for publicity purposes, without monetary compensation. The winner commits to signing a clause to this affect included in the declaration and exoneration of responsibility form.

23. Krōps Imports Inc. will remain at all times the exclusive owner of all contest participation entries and will not be returned under any circumstances to participants. No correspondence will be issued with participants within the scope of the contest with the exception of the selected prize winners.

24. At the end of the present contest, for participatory purposes, a participant is the person in which the name and telephone number were used. It is to this person; prior to the expiry date, to whom the prize shall be remitted to.

25. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

26. A list of winners will be made available starting May 5, 2022, on the following website www.donsquiportentfruit.com.